

## USE OF THE DEVELOPMENT PLAN

The Land Development Plan will allow the City Council, administration and department heads to make decisions on specific development matters which come up routinely on the basis of a clearly stated unified set of general, long range recommendations. Short-range decisions can be weighed against a clear picture of what has been determined as the most desirable course for future development of Kinston. Zoning cases, special use permits, variances, subdivision plats, street closings, site acquisition and etc. should be considered with regards to the way they will relate to the objectives of the Land Development Plan.

Some of the general objectives of the development plan are presented as follows.

1. To insure that the physical growth of the Planning Area is orderly and that the relationships of different types of land use are compatible.
2. To provide safe, healthy and pleasant residential environments for family living and fulfilling personal development.
3. To provide a variety of residential areas for families with different needs, incomes and preferences.
4. To insure the kind of residential development which will interest new families in living in the Kinston area.
5. To establish trade areas which will serve the needs of persons and business in the community and which will take advantage of the local potential for recreation, services, manufacturing and a share of regional trade.
6. To provide a variety of manufacturing sites to increase the opportunity of attracting new plants to the Kinston Planning Area.